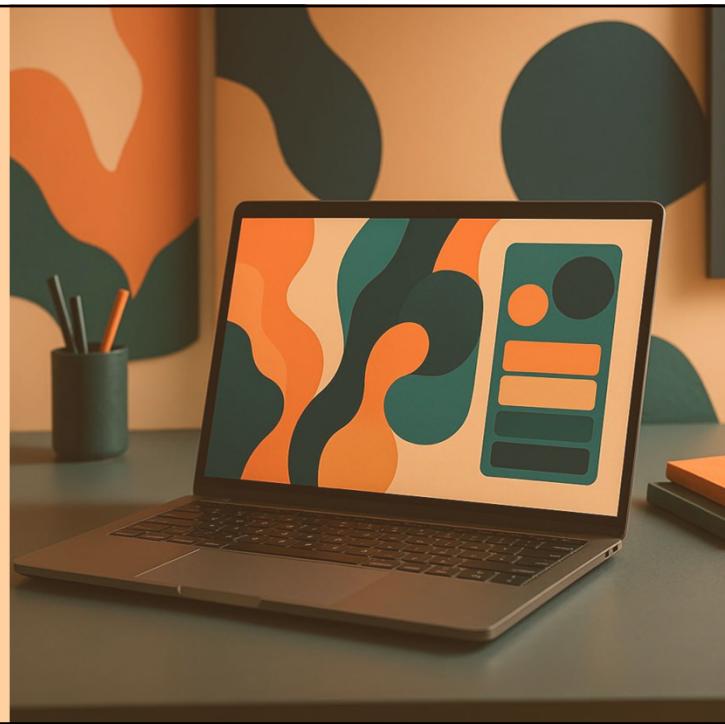


# Affinity Studio

## Canva's Free Affinity Studio

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## Agenda

- Types of Software Licenses
- History of Affinity Studio
- Affinity Studio vs. Adobe Creative Cloud
- Things We Can Do With Affinity Studio
- How To Get Affinity Studio
- Where To Get Training

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# Affinity Studio



## Licenses Definitions

### Perpetual Software License

is a **one-time purchase** that grants the buyer the permanent right to use a specific version of the software without expiration.

### Subscription Software License

is a **recurring-payment** model that grants users access to the software only for as long as they continue paying the monthly or annual fee.

### Freemium Software License

is a model that provides a **basic version** of the software for free while charging for advanced or premium features.

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### History of Affinity Photo

**2015 - Sept 2025**

First released in 2015, **Affinity Photo** was part of a suite alongside **Affinity Designer** and **Affinity Publisher**

Serif was the software company who owned the Affinity programs

\$49 to purchase each program individually or purchase all three for about \$90

Affinity used the perpetual license model



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# Affinity Studio



## History of Affinity Photo

### In 2024

Serif was purchased by Canva

### October 2025

Canva released Affinity Studio, included Affinity Photo, Affinity Designer and Affinity Publisher

Canva announced that Affinity Studio was being offered for **FREE** (freemium license)

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## Affinity Studio Versus Adobe Creative Cloud

Affinity Studio **FREE**

Adobe Creative Cloud **\$54.99/mo.**

Affinity Apps	Purpose	Adobe Creative Cloud
Affinity Photo	Raster photo editing, retouching, compositing	Adobe Photoshop
Affinity Designer	Vector illustration, branding, icons, mixed vector/raster workflows	Adobe Illustrator
Affinity Publisher	Page layout, print design, magazines, brochures	Adobe InDesign

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# Affinity Studio

## Things We Can Fix With Affinity Studio

White Balance



Low Resolution



Under Exposure



Over Exposure



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## Things We Can Create With Affinity Studio

Enhancing Backgrounds



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# Affinity Studio



Things We Can Create With Affinity Studio

Adding Images To Existing Photos



Masked



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Things We Can Create With Affinity Studio

Just Having Fun With Affinity Photo!



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# Affinity Studio



**How Do I Get Affinity Studio?**

Affinity Studio is available for both Apple and Windows Operating Systems

You will have to create a FREE Canva Account before you can download Affinity Studio.

Download from Affinity Studio  
[\*\*https://www.affinity.studio/download\*\*](https://www.affinity.studio/download)

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**Where Do I Get Training?**

YouTube is your friend. YouTube has tons of training materials.

Search on

- Affinity Studio Tutorial
- Affinity Photo Tutorial

The computer club will be offering Affinity Studio workshops, stay tuned!

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# Affinity Studio



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