

Affinity Studio



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Affinity Studio



Licenses Definitions

Perpetual Software License

is a **one-time purchase** that grants the buyer the permanent right to use a specific version of the software without expiration.

Subscription Software License

is a **recurring-payment** model that grants users access to the software only for as long as they continue paying the monthly or annual fee.

Freemium Software License

is a model that provides a **basic version** of the software for free while charging for advanced or premium features.

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History of Affinity Photo

2015 - Sept 2025

First released in 2015, **Affinity Photo** was part of a suite alongside **Affinity Designer** and **Affinity Publisher**

Serif was the software company who owned the Affinity programs

\$49 to purchase each program individually
or purchase all three for about \$90

Affinity used the perpetual license model



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History of Affinity Photo

In 2024

Serif was purchased by Canva

October 2025

Canva released Affinity Studio, included Affinity Photo, Affinity Designer and Affinity Publisher

Canva announced that Affinity Studio was being offered for **FREE** (freemium license)

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Affinity Studio Versus Adobe Creative Cloud

Affinity Studio **FREE**

Adobe Creative Cloud **\$54.99/mo.**

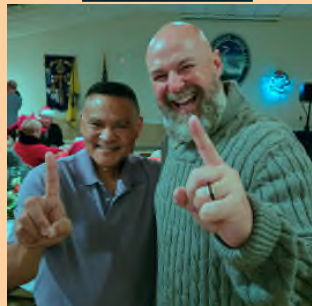
Affinity Apps	Purpose	Adobe Creative Cloud
Affinity Photo	Raster photo editing, retouching, compositing	Adobe Photoshop
Affinity Designer	Vector illustration, branding, icons, mixed vector/raster workflows	Adobe Illustrator
Affinity Publisher	Page layout, print design, magazines, brochures	Adobe InDesign

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Things We Can Fix With Affinity Studio

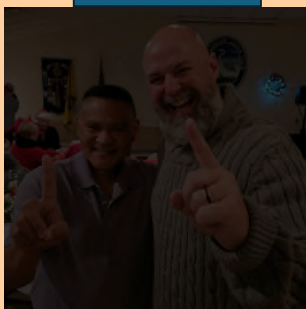
White Balance



Low Resolution



Under Exposure



Over Exposure



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Things We Can Create With Affinity Studio

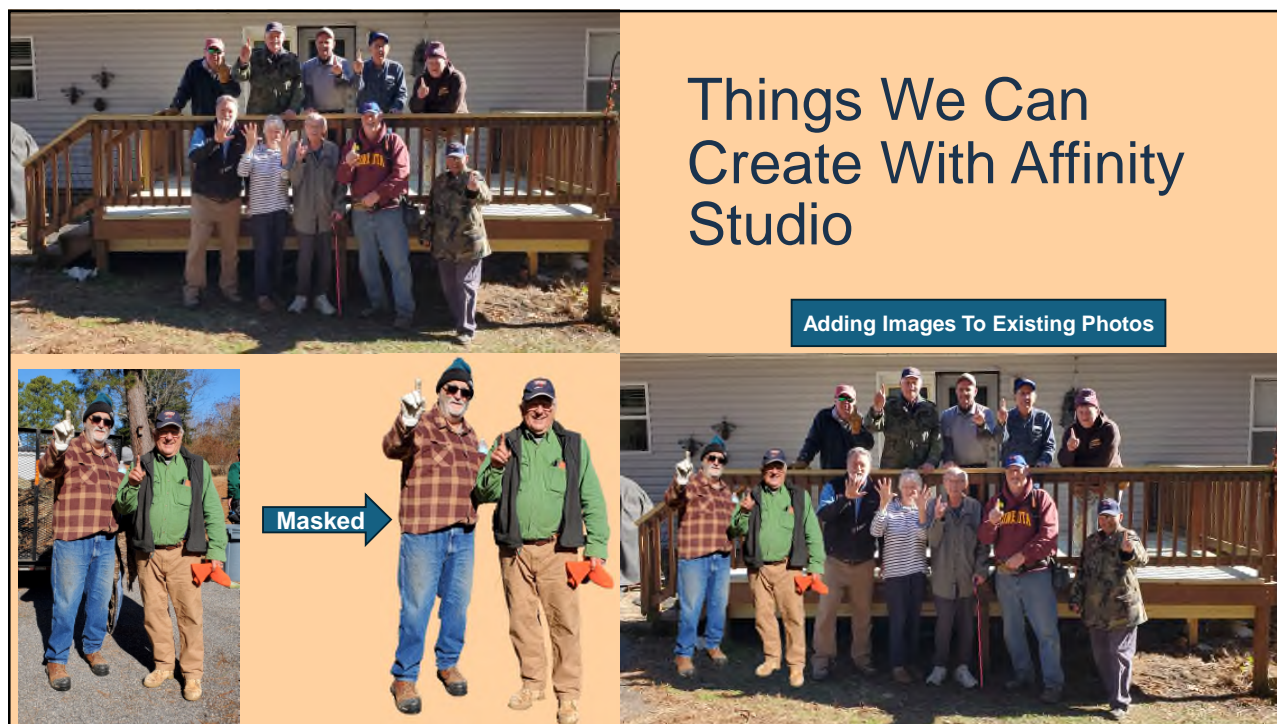


Enhancing Backgrounds



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How Do I Get Affinity Studio?


Affinity Studio is available for both Apple and Windows Operating Systems

You will have create a FREE Canva Account before you can download Affinity Studio.

Download from Affinity Studio
<https://www.affinity.studio/download>

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Where Do I Get Training?

YouTube is your friend.
YouTube has tons of training materials.

Search on

- Affinity Studio Tutorial
- Affinity Photo Tutorial

The computer club will be offering Affinity Studio workshops, stay tune!

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